

4-5, NOVEMBER 2015 | MUMBAI | INDIA



# UITP SEMINAR ON TAXI TRANSPORTATION

Technology, Trends and Role of Taxis in Urban Mobility  
in Conjunction with UITP Taxi Platform Meeting



**GROW**  
with PUBLIC  
TRANSPORT 



Organiser



Host





## Introduction

Mobility is one of the key challenges faced by cities around the world. The urban population of the world has grown rapidly from 746 million in 1950 to 3.9 billion in 2014. It is estimated that 54% of the world's population lives in urban areas and expected to increase to 66% by 2050. With increasing population, the demand for mobility will also grow. Thus, it is important to build efficient and sustainable urban mobility.

There is a lot of interest in the transportation industry to provide new mobility options for the city dwellers and new ways of reducing costs. Successful cities depend on efficient public transport working in conjunction with other sustainable travel options. Taxi services are an individual, mostly door-to-door micro transit service, offered to the public predominantly at a local level. It is important to see taxi service as a mobility option which complements and reinforces public transport services rather than competes with them and this partnership allows reduced car-ownership. Taxis play an invaluable role in improving customer services and the competitiveness of the sector.

Taxi market is growing around the world and with the technology innovation, the sector is attracting sizeable investment from private players. Indian Taxi market is largely unorganized and controlled by Single Vehicle Owner (SVO). As per current estimate, only 8-10% of taxi market is organized in India. According to the latest Road Year 2011-12, there are around 2.3 million taxis in India. This is largely because policy makers always assumed that taxi was person oriented business and issued permits (license) to people to operate vehicles.



## UITP Taxi Platform

UITP has created a Taxi Platform consisting of taxi authorities, operators, academics and industry companies which serves as a forum for contacts, knowledge exchanges and professional discussions amongst UITP members interested in new developments and prospects for taxi transport worldwide.

## UITP Taxi Platform Meeting Programme

(Venue: " Quorum IV", Hotel The Lalit - Mumbai)

**November 4, 2015 (Wednesday)**

<b>12.30 - 13.30</b>	<b>Lunch Break and Networking</b>
<b>13.30 - 17.30</b>	<b>Taxi Working Platform Meeting</b> (only for representatives of UITP Members)

## Invitation

MERU, PAHT and UITP are jointly organizing the events and cordially invite all the delegates to the "UITP Seminar on Taxi Transportation: Technologies, Trends and Role of Taxis in Urban Mobility" which will be held in conjunction with "UITP Taxi Working Platform Meeting" in Mumbai, India, on 4-5 November 2015.



# UITP Seminar on Taxi Transportation Technology, Trends and Role of Taxis in Urban Mobility

**November 5, 2015 (Thursday)**

<b>08:30 - 09:30</b>	<b>Registration</b>
<b>09:30 - 10:30</b>	<b>Opening Session (Inauguration by Host)</b> <ul style="list-style-type: none"> <li>• <b>Opening Remarks:</b> Head, UITP India Regional Office, Bangalore</li> <li>• <b>Welcome Address:</b> Neeraj Gupta, Founder, Meru Cabs, Mumbai, India</li> <li>• <b>Address:</b> Abdulla Sultan Al Sabbagh, Chairman of UITP Taxi Platform</li> <li>• <b>Inauguration:</b> By Invited VVIP</li> <li>• <b>Key Note Address:</b> By Invited VVIP</li> <li>• <b>Vote of Thanks:</b> by Meru Cabs</li> </ul>
<b>10:30 - 11:00</b>	<b>Coffee Break and Networking</b>
<b>11.00 - 12.30</b>	<b>Session I: Regulation and Organisation of Taxi Transport in Cities</b> <b>Chair: Abdulla Sultan Al Sabbagh, Chairman of UITP Taxi Platform</b> <b>Taxi Regulation in India - Advisory for licensing of on-demand IT based Transport Aggregator</b> <ul style="list-style-type: none"> <li>• Speaker from Ministry of Road Transport &amp; Highways, Govt. of India, New Delhi</li> </ul> <b>Organisation and Regulation of Taxi Transport in Abu Dhabi</b> <ul style="list-style-type: none"> <li>• Speaker from Transad, Abu Dhabi, UAE (tbc)</li> </ul> <b>Regulation and Organisation of Taxi Transport in Karnataka</b> <ul style="list-style-type: none"> <li>• H.G. Kumar, Additional Commissioner for Transport &amp; Secretary, KSTA, Govt. of Karnataka, Bengaluru</li> </ul> <b>Results of Taxi Global Benchmark Study 2015</b> <ul style="list-style-type: none"> <li>• Kaan Yildizgoz, Head – Training and Taxi Platform, UITP, Brussels</li> <li>• Jaspal Singh, Consultant, UITP India, New Delhi</li> </ul>
<b>12.30 - 13.30</b>	<b>Lunch Break and Networking</b>
<b>13:30 - 15:00</b>	<b>Session II: Role of Taxi Transportation and Latest Trends in the sector</b> <b>Chair: Tony Dufays, Director, Regional offices and Services, UITP, Singapur</b> <b>Role of Taxi Transportation to build Integrated Public Transport Network</b> <ul style="list-style-type: none"> <li>• Dr. P Mahalingam, Head, PAHT, Chennai, India</li> </ul> <b>How Taxi Sector is changing the life of Drivers? – Next Big Opportunity</b> <ul style="list-style-type: none"> <li>• Sunil K Chaturvedi, CEO, Automotive Skills Development Council (tbc)</li> </ul> <b>Innovation for better taxi services: Dubai experience</b> <ul style="list-style-type: none"> <li>• Speaker from Roads and Transport Authority, Dubai, UAE (tbc)</li> </ul> <b>Smart Transportation – Need for an integrated and future ready approach?</b> <ul style="list-style-type: none"> <li>• Anand Subramanian, Sr. Director, Marketing Communications, ANI Technologies (Ola), Bangalore</li> </ul>
<b>15:00 – 15:30</b>	<b>Coffee Break and Networking</b>
<b>15:30 - 17:00</b>	<b>Session III: Revolution in Taxi Industry: Apps &amp; Technology, new Business Models</b> <b>Chair: Dr. P Mahalingam, Head, PAHT, Chennai, India</b> <b>Big investment in the Taxi Sector – Key growth factors</b> <ul style="list-style-type: none"> <li>• Speaker from Private Equity</li> </ul> <b>GrabTaxi's Social Impact and Smart Policies to Support It</b> <ul style="list-style-type: none"> <li>• Ms. Deevya Desai, Regional Policy and Research Manager, GrabTaxi Pvt. Ltd.</li> </ul> <b>Innovation is driving business of Radio Taxi Segment</b> <ul style="list-style-type: none"> <li>• Speaker from Carzonrent (EasyCab), New Delhi</li> </ul> <b>Using Technology for efficient Taxi Operations in Tehran</b> <ul style="list-style-type: none"> <li>• Reza Ghazi Dizaji, Deputy of Planning and Development of Tehran Taxi Organization, Tehran, Iran</li> </ul> <b>Latest Trends in the Indian Para-Transit Ecosystem – Promoting Sustainability in Urban Transit by Enhancing Last Mile Connectivity</b> <ul style="list-style-type: none"> <li>• Karanvir Singh, Managing Director, TeleRickshaw, Visionum Group, Indore</li> </ul>
<b>17:00 - 17:30</b>	<b>Closing Session &amp; Warpup</b>

## Registration and Payment Procedure

Registration to the Seminar is open to UITP members and non-members. Please send the enclosed registration form duly filled-in by post or fax or by e-mail to UITP India Office, Bangalore. **The last date for registration is 27th October 2015.**

- All domestic delegates can pay the registration fee through DD drawn in favor of “**Liaison Officer, UITP India Office**” Payable in **Bangalore** or through bank transfer to the following account.
- All bank charges are to be borne by the delegates.

UITP India Liaison Office, Bangalore

Bank Account: Syndicate Bank

Account No.: 04881010001420

SWIFT Code: SYNBINBB118

IFSC Code: SYN0000488

### Registration Fee

	Member	Non-Member
<b>Domestic Delegate</b>	INR 4000	INR 6000
<b>Overseas Delegate</b>	250 Euro	400 Euro

- All overseas delegates can pay the registration fee through bank transfer to the following account.
- All bank charges are to be borne by the delegates.

UITP Bank Account Reference

BNP PARIBAS/FORTIS Bank

Montagne du Parc, 3, B-1000 Brussels-Belgium

Account: 210-0117353-35

BIC: GEBA BE BB

IBAN: BE 57210011735335

## Terms and Conditions

- Registration will be confirmed upon receipt of your registration form.
- Deadline for registration is 27th October 2015, after which delegates will have to register on the spot.
- Full payment must be made along with the registration or just after the registration but before 17th October 2015.
- After receipt of the fee, a confirmation letter will be issued to the delegates.
- Delegates are requested to bring the confirmation letter to the Seminar and present it at the registration counter as a proof of their registration.
- No registration cancellation applies. A substitute colleague will be accepted provided the organizers receive a written notice.
- Delegates who wish to receive an invitation for their VISA application are requested first to pay the participation fee and send a copy of their passport to the attention of the personnel indicated below. Request for letter of invitations may be sent along with the registration form. If the delegate is not granted his / her VISA, the participation fee will be reimbursed (less bank charges) on providing a proof from the Embassy or Consulate. This proof should be sent to the attention of the personnel indicated above.
- All speakers and topics are correct at the time of printing, Organizers reserve the right to substitute and cancel or alter the contents and timings of the program for reasons beyond their control.
- Organizers reserve the right to make any amendment to the Seminar details without prior notice.
- UITP reserves the right to make amendments to the programme or any related activities at its discretion.

### Event Venue:

#### **“Majestic - I” Hotel The Lalit - Mumbai**

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