

# UITP Seminar on Integrated Urban Mobility

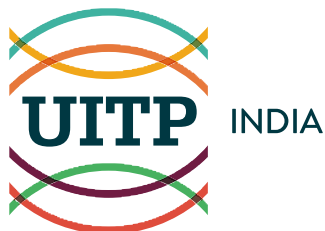
Need for integrated mobility planning  
for better cities



5 March, 2014

Jaipur, India

Organiser



ADVANCING PUBLIC TRANSPORT

Host



Jaipur Development Authority



## Introduction

India's transport sector is large and diverse. India has a federal policy and the administration of transport sector is entrusted with different agencies at different levels. The current structure of governance for the transport sector is not equipped to deal with the emerging problems of urban transport. As the public transport drives the economy, alleviates congestion and connects people to places, it always contributes to lowering transport costs besides creating direct and indirect employment. The public transport needs to be considered as public service and therefore it has to be addressed as a fundamental mission to provide mobility to every citizen. If public transport is a necessary solution to urban mobility problems, it must be defined and developed as a component of an integrated urban mobility system.

### Integrated Public Transport System in the City

Integration does not mean only physical interaction. It is a multi-faceted concept that includes a number of factors like Strategic Planning, Regulatory, Provision and Operations. A true integrated urban transport system is the physical integration of public transport services, fares, ticketing, infrastructure provision, management, pricing, and integration of transport authorities. Besides this integration between general transport policies and others viz., education, healthcare, social services sectors, environment and socio-economic development are also equally important. As an initiative in this, the federal Government's National Urban Transport Policy (NUTP), has advocated for setting up of Unified Metropolitan Transport Authorities (UMTA's) in all million plus cities to facilitate more co-ordinated planning and implementation of urban transport programs and projects with integrated management of urban transport systems.

### Key Objective of the Seminar

The public transport market is changing drastically as it is clearly in a transition phase. People are traveling more frequently for various needs and the journey they make are becoming increasingly complex, covering a wide range of

diverse travel pattern. They also demand a wide, flexible range of transport services to choose from and expect high quality. Thus there is a need for public transport agencies to consider provide multiple door-to-door solutions that are efficient enough to compete with the private transport alternative. Besides this services developed should be coherent and well integrated for both physical and operational continuity as the traveling is a complex business.

Key objective is to discuss the above issues of public transport to build efficient integrated public transport system to make the cities livable. The seminar seeks to bring in experts from around the world and within the country to share their knowledge and expertise while giving everyone the opportunity to take back valuable learning. The following are some of the key objectives of this seminar

- Experiences/case studies from other Indian states/ countries
- To build reliable and affordable public transport service in the city.
- Overall system integration for greater efficiency and occupancy.
- To develop first and last Mile Connectivity – Bike share, Taxis and intermediate public transport.
- Increase the walk ability and NMT uses within the city.

### Invitation

International Association of Public Transport (UITP) and Jaipur Development Authority (JDA) cordially invite you to the “**UITP Seminar on Integrated Urban Mobility – Need for integrated mobility planning for better cities**” to be held in Jaipur, India on 5th March 2014. Jaipur Development Authority is delighted to be the local host for this event. Utmost preparations for a successful and meaningful seminar are being made and Jaipur Development Authority is more than committed to ensure complete satisfaction of all participants.

# Programme

March 5, 2014 (Wednesday)

10:00 - 10:30	<b>Registration</b>
10:30 - 11:30	<b>Opening Session : Inauguration</b>
	<ul style="list-style-type: none"> <li>• <b>Opening Remarks:</b> <i>Head – UITP India Regional Office, Bangalore</i></li> <li>• <b>Welcome Address:</b> <i>Commissioner, Jaipur Development Authority, Jaipur</i></li> <li>• <b>Inauguration by:</b> <i>Additional Chief Secretary (Infrastructure), Govt. of Rajasthan, Jaipur</i></li> <li>• <b>Address:</b> <i>Alain Flausch, Secretary General, UITP Brussels, Belgium Principal Secretary, Urban Development Dept., Govt. of Rajasthan, Jaipur</i></li> <li>• <b>Vote of Thanks:</b> <i>Director (Projects &amp; Engg.), Jaipur Development Authority, Jaipur</i></li> </ul>
11:30 - 12:00	<b>Coffee / Tea break and Networking</b>
12:00 - 13:30	<b>Session-I: Policy Framework for Integrated Urban Mobility</b>
	<p><b>Chair:</b>C. K. Mathew, Chairman, Rajasthan State Road Transport Corporation, Jaipur (tbc)</p> <ul style="list-style-type: none"> <li>• <b>Policy Interventions for Integrated Mobility Planning - NUTP initiatives</b> <i>C. K. Khaitan, Joint Secretary (UT), MoUD, Government of India, New Delhi (tbc)</i></li> <li>• <b>Importance of Public Transport for urban cities to make them liveable</b> <i>Jerome Pourbaix, Director- Strategy &amp; Outreach, UITP Brussels, Belgium</i></li> <li>• <b>Integrated Mobility Initiatives in Jaipur - An Overview</b> <i>N.C. Mathur, Director (Projects and Engineering), Jaipur Development Authority, Jaipur</i></li> <li>• <b>Development of City Bus Services in Jaipur - Key Challenges</b> <i>Suchi Sharma, Managing Director, Jaipur City Transport Services Limited, Jaipur</i></li> </ul> <p><b>Questions &amp; Answers</b></p>
13:30 – 14:30	<b>Lunch Break and Networking</b>
14:30 - 16:00	<b>Session-II: Integrated Transport for Healthier City</b>
	<p><b>Chair:</b>Alan Flausch, Secretary General, UITP Brussels, Belgium</p> <ul style="list-style-type: none"> <li>• <b>Integration Plan &amp; Initiatives of Jaipur Metro</b> <i>Chairman &amp; Managing Director, Jaipur Metro Rail Corporation Limited, Jaipur (tbc)</i></li> <li>• <b>Integrated Mobility Management Initiatives by Roads and Transport Authority, Dubai</b> <i>Syed Hisham Ali, RTA, Dubai (tbc)</i></li> <li>• <b>Multi-modal Integration - Strategy of Chennai Metro</b> <i>Managing Director, Chennai Metro Rail Limited, Chennai (tbc)</i></li> <li>• <b>Integrated Transport System Design and Implementation – A Case Study of Singapore</b> <i>Speaker from LTA, Singapore (tbc)</i></li> </ul> <p><b>Questions &amp; Answers</b></p>
16:00 - 16:30	<b>Coffee/ Tea Break and Networking</b>
16:30 - 18:00	<b>Session-III: Better Modal Integration for Commuter-friendly Transport</b>
	<p><b>Chair:</b> N. Manjunatha Prasad, Managing Director, KSRTC and Vice-President, ASRTU, New Delhi</p> <ul style="list-style-type: none"> <li>• <b>Bus Rapid Transit, a part of Integrated PT Network - Plans by CEPT University</b> <i>Prof. Shivanandswamy, Executive Director, CEPT University, Ahmedabad</i></li> <li>• <b>Rural Connectivity Initiatives for Better Integration - Initiative by RSRTC</b> <i>Managing Director, Rajasthan State Road Transport Corporation, Jaipur (tbc)</i></li> <li>• <b>Role of Para-transit System in Urban Cities – A Case Study of Middle East</b> <i>Chairman, Taxi Working Group, UITP, Dubai(tbc)</i></li> <li>• <b>Role of IT in Network Design for Integrated Transport Solution</b> <i>Speaker from Trapeze Group, Mumbai (tbc)</i></li> </ul> <p><b>Questions &amp; Answers</b></p>
18:00 - 18:30	<b>Closing Session: Closing Remarks and Wrap-up</b>

**Registration:**

Registration to the “UITP Seminar on Integrated Urban Mobility – Need for integrated mobility planning for better cities” is open to UITP members and non-members. Please send the enclosed registration form duly filled-in by post or fax or e-mail to D. C. Prakash, Head of India Office, UITP India Liaison Office, BMTC Shanthinagar Bus Station Complex, 2nd Floor, K. H. Road, Bangalore 560027, Tel: +91-80-22952555, Fax: +91-80-22952431, Mobile: +91- 7760991456, E-mail:prakash@uitp.org.

**The last date for registration is 25th February, 2014.**

**Seminar fee:****Event Venue:**

**Convention Hall,**  
OASES Complex  
Jagatpura,  
Jaipur-302015

	Member	Non-Member
<b>Domestic Delegate</b>	INR 2000	INR 5000
<b>Foreign Delegate</b>	250 Euros	400 Euros
<b>Speaker / Session Chairperson</b>	Free	

**Payment:**

- The payment may be made through DD drawn in favor of “**Secretary, Jaipur Development Authority**” Payable at **Jaipur**.
- All bank charges are to be borne by the delegates.
- The registration payment may also be made through bank transfer to the following accounts.

**Domestic / International Transactions**

Beneficiary Name: **Secretary, Jaipur Development Authority, Jaipur**  
 Account Type and No.: **Current Account No. 675405000046**  
 Bank Details: **ICICI Bank JDA Campus, Jaipur Rajasthan**  
 IFSC Code: **ICIC0006754**  
 SWIFT Code: **ICIC0006754**

**Registration Conditions:**

- Registration will be confirmed upon receipt of your registration form.
- The registration fee does not include accommodation of the delegate.
- Last date for registration is **25th February 2014**. After 25th February 2014, delegates will have to register on the spot.
- Full payment must be made along with the registration or just after the registration but before 25th February 2014.
- After receipt of the fee, a confirmation letter will be issued to the delegates.
- Delegates are requested to bring the confirmation letter to the Seminar and present it at the registration counter as a proof of their registration.
- No registration cancellation applies. A substitute colleague will be accepted provided the organizers receive written notice.
- Delegates who wish to receive an invitation for their VISA application are requested first to pay the participation fee and send a copy of their passport to the attention of the personnel indicated above. Request for letter of invitations have to be received by 15th February 2014 at the latest. Should the delegate not be granted his / her VISA, the participation fee will be reimbursed (less bank charges) on providing a proof from the Embassy or Consulate. This proof is to be sent to the attention of the personnel indicated above.
- All speakers and topics are correct at the time of printing, Organizers reserve the right to substitute and cancel or alter the contents and timings of the program for reasons beyond their control.
- Organizers reserve the right to make any amendment to the Seminar details without prior notice.

**For more information please contact:**

**D. C. Prakash, Head of India Office, UITP India Liaison Office,** BMTC Shanthinagar Bus Station Complex, 2nd Floor, K. H. Road, Bangalore 560027, Tel: +91-80-22952555, Fax: +91-80-22952431  
 Mobile: +91- 7760991456, E-mail:prakash@uitp.org